

SPONSOR INFORMATION 2026



GLOBAL JUICE ROADSHOW





Introduction

The **Global Juice Roadshow (GJR)**, organised by SGF International e.V. (SGF) and the International Fruit and Vegetable Juice Association (IFU), continues to be a prestigious industry event with a strong track record. Over the years, the Roadshow has successfully brought together juice industry professionals across Latin America, Asia, Africa, Eurasia, Australia, and New Zealand.

Objectives

The primary goal of the Road Show is to engage with local juice producers and supporting companies in each host country. This event provides a unique opportunity to share valuable insights with audiences that may not have had access to such events previously. As a not-for-profit initiative, ticket prices are kept affordable, and sponsor support is essential for the success of these roadshows.

Target Audience

The seminars cater to quality, R&D, and production managers, along with purchasing and sales managers in the juice processing and bottling industries. Stakeholders such as laboratories, state control inspectors, and R&D institutions have also participated in previous events.

The Road 2026

Egypt

February 9, 2026 in Cairo



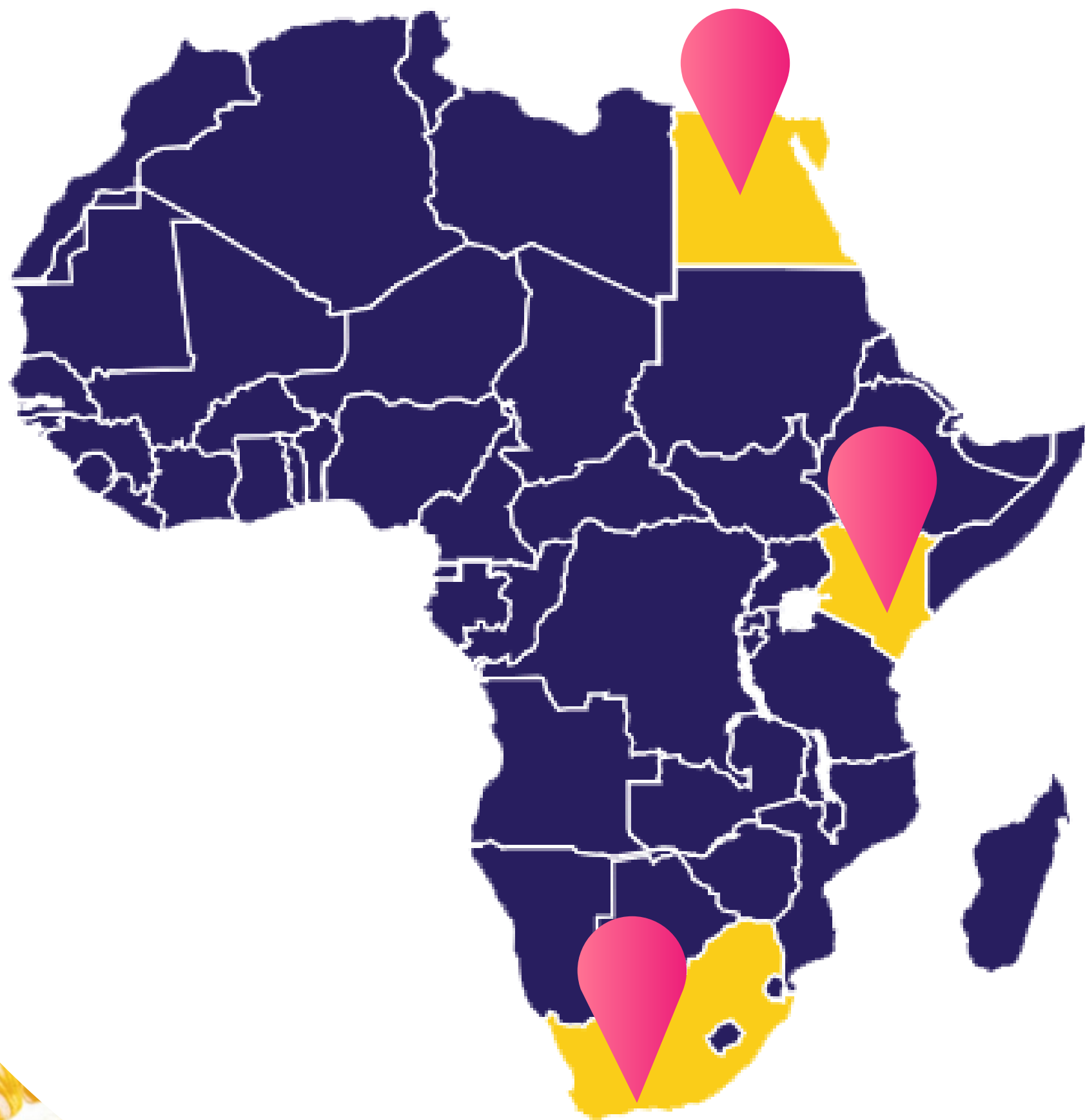
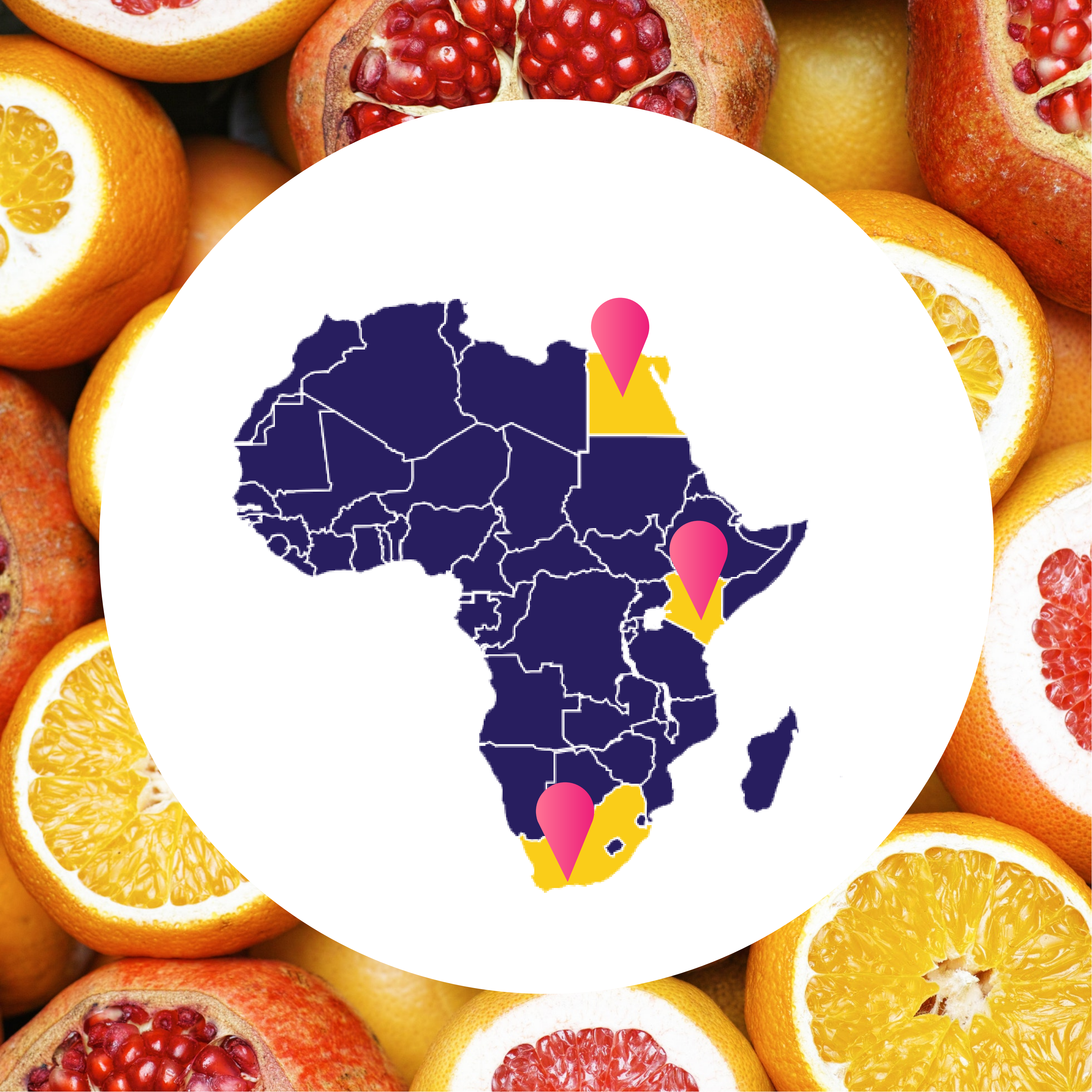
South Africa

May 13, 2026 in Cape Town



Kenya

November 23, 2026





**sponsors
all 3 stops**

Your benefits

- Logo on the event website
- Logo placement on screen before or after presentations
- Logo placement and short company description in the Event App
- Logo and company description on LinkedIn
- Contact details of the participants who are willing to share their details
- Table/Space in Expo Area on the day of the seminar (You will have a table (regular desk) to put your brochures, etc. on. Please bring your own roll ups, etc., if needed)

- Possibility to hold a presentation during the seminar (not commercial)
- 3 free seminar tickets, incl. lunch and juice breaks, excl. hotel accommodation at each seminar
- VIP service wherever possible (reserved seating, invitation to visit plants, dinners and networking events) at all seminars

€ 11,500

excl. VAT





**sponsors one
or more
seminars**

Your benefits

before or at the chosen

- Logo on the event website
- Logo placement on screen before or after presentations
- Logo placement and short company description in the Event App
- Logo and company description on LinkedIn
- Contact details of the participants who are willing to share their details after the chosen seminar
- Table/Space in Expo Area on the day of the seminar (You will have a table (regular desk) to put your brochures, etc. on. Please bring your own roll ups, etc., if needed)

- Possibility to hold a presentation during the chosen seminar (not commercial)
- 2 free seminar tickets, incl. lunch and juice breaks, excl. hotel accommodation at the chosen seminar
- VIP service wherever possible (reserved seating, invitation to visit plants, dinners and networking events) at all seminars

€ 3,900 each

excl. VAT



To reserve your sponsoring opportunity

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GLOBAL JUICE ROADSHOW
SGF and IFU on the way to you