



Organized by:



SGF-IFU AFRICA ROAD SHOW 2018 Sponsor Information

Introduction:

SGF International e.V. (SGF) and International Fruit and Vegetable Juice Association (IFU) are holding a third edition of the SGF-IFU Road Show, after the successful tours 2016 (Latin America) and 2017 (Asia). The SGF-IFU Road Show consists of five seminars for the juice industry that will be held in five different African Countries.

Objectives:

The objective of the Road Show is to get engaged with local juice producers and supporting companies in the country of the roadshow. It is a unique opportunity to share information with an audience that has not either had an event for a while or never had one in their country. Now in our third year we have used our expertise to make the events even better than before. This is a not for profit event so ticket prices are offered at an affordable level in the country to attract as many people as possible. The support of sponsors is essential to hold these successful roadshows. Where possible we will visit local companies and sponsors have the opportunity to participate in the visit as part of the package.

The Organizers:

SGF, an international organization based in Germany who is responsible for the control in the whole fruit juice chain to assure the safety, quality, authenticity and sustainability of juices and nectars.

The IFU, as the Global Juice Association will present its activities for the juice industry at the Road Show. The IFU as the only official juice NGO at Codex Alimentarius will explain the positions adopted in response to the development of international Codex standards.

In South Africa we will co-host with The South African Juice Association.

In Algeria we will co-host with The Algerian Beverage Association.

To Whom is it Directed:

The seminars are intended for quality, R&D and production managers, as well as for purchasing and sales managers of juice processing and bottling industries. Other relevant stakeholders like laboratories, state control inspectors, research and development institutions are of course welcomed.

The Seminars:

The AFRICA Road Show has planned to have seminars in the following places:

- Lagos (Nigeria) 24 April 2018
- Cape Town/Stellenbosch (South Africa) on 9 May 2018
- Cairo (Egypt) in September 2018
- Nairobi (Kenya) in September 2018
- Algiers (Algeria) on 1 October 2018

Sponsored by:





Current Sponsors and Collaborators:

JBT will sponsor all seminars of the Road Show and participate in the seminars with a presentation on sustainability aspects of juice processing.

Rainforest Alliance and Global GAP will participate as speakers with sustainability and food safety presentations.

Tickets for the Road Show:

Tickets for each seminar will be available on ifu.eventbrite.com. Depending on the specific situation in each country, some seminars will offer free entrance, some will offer tickets for a nominal fee to cover basic costs (approx. EUR 30 to 100)

Available sponsor packages:

	Silver Sponsor (sponsors one or more locations/seminars)	Gold Sponsor (sponsors the full tour)
Price (in Euro) excl. VAT	EUR 1.200	EUR 5.000
Logo on the event website	for the chosen seminar	for all seminars
Logo placement on screen before or after presentations	at the chosen seminar	at all seminars
Table/Space in Expo Area¹ on the day of the seminar	at the chosen seminar	at all seminars
Possibility to hold a presentation during the seminar (not commercial)	at the chosen seminar	at all seminars
free seminar tickets, incl. lunch and juice breaks, excl. hotel accommodation	2 at the chosen seminar	3 at each seminar
VIP service wherever possible (reserved seating, invitation to visit plants, dinners and networking events)	at the chosen seminar	at all seminars

Please get in touch with us to discuss your sponsor package:

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¹ You will have a table (regular desk) to put your brochures, etc. on. Please bring your own roll ups, etc., if needed.