



GLOBAL JUICE ROADSHOW 2024

SEMINAR PROGRAM

Shenzhen, CHINA. Thursday, 25 April, 2024



09:30 – 10:00	<i>Registration</i>	
Quality of Fruit and Vegetable Juices and Nectars		
10:00	Welcome and opening	Ms. Alexandra Heinerman. General Manager. SGF
	Presentation of SGF International	Ms. Ute Latz. Account Manager. SGF
	Squeezing Success. IFU`s Role in Powering the Global Juice Industry	Ms. Maria Schläffer, Marketing Director. IFU
	IFU Analytical Methods and developments.	Ms. Aintzane Esturo, Technical Director. IFU
11:30 – 12:00	<i>Juices and coffee</i>	
	Quality observations	Mr. Nenad Dragicevic. Technical Manager. SGF
	How to prepare for and pass the SGF audit.	Mr. Ian Zhao. SGF auditor. SGF
13:00 -14:00	<i>Lunch</i>	
Challenges and Sustainability		
	Simplified sample preparations for D-threo-iso citric acid and total sulfite in fruit juices.	Ms. Lily He, Technical Director of R-Biopharm China
	Enzymes in action: Elevating Tropical Fruit Processing	Mrs. Klaudija Milos. Business Director. AB Enzymes
15:00 – 15:30	<i>Juices and coffee</i>	
	Theory and practical approach of the ion interchange and adsorption in the juice industry	Mr. Nick Shea, Managing Director. Bucher-Unipektin New Zealand
	Juice industry by-products valorisation	Mr. Bill Simos. Sales Manager. APAC Fruits and Vegetables. John Bean Technologies Corporation
16:30	Conclusions	Ms. Aintzane Esturo, Technical Director. IFU
	<i>Closing</i>	

Venue: Shenzhen Convention and Exhibition Centre number 2. Room Rose 2, 5th floor.
Fuhua Road 3rd, Futian District, Shenzhen, China

Registration: <https://ifu-fruitjuice.com/event/shenzhen2024>

Simultaneous translation available. Registration includes entrance to the fair.

Sponsors:

